



HTMMIXER

POWERED BY **MD**EXPO

NORTHWEST

BELLEVUE, WA

JUL 31 - AUG 1, 2026

PROUDLY SPONSORED BY:



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#HTMMIXER

PRESHOW PLANNER



HTM MIXER

POWERED BY **MD EXPO**

THINK OF HTM MIXERS AS **MD EXPO 2.0**

HTM Mixers are a more intimate, streamlined event with a shorter duration and a relaxed atmosphere. Despite being smaller, they still offer valuable continuing education, networking, and vendor engagement opportunities. These regional conferences provide HTM professionals with a chance to earn continuing education credits, discover innovative solutions in the exhibit hall, and connect with industry peers.



JOIN US FOR THE **EMERALD CITY KICKOFF**

WELCOME RECEPTION

A one-of-a-kind Welcome Reception to kick off the HTM Mixer Northwest. Connect with colleagues and industry leaders, the evening includes great food, refreshing drinks, and live music.

**JULY 31ST
5PM**

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SCHEDULE

FRIDAY, JULY 31

2 PM Registration Opens

3 PM Exhibit Hall Set-Up

4-5 PM WSBA Members Meeting

4-5 PM OBA Members Meeting

5-6:30 PM Welcome Reception

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SATURDAY, AUGUST 1

7 AM Registration Opens

7 AM Exhibit Hall Set-up

8:30-11 AM Education

11 AM-2 PM Exhibit Hall (lunch served)

2-4:15 PM Education

4:30-5:30 PM Happy Hour

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REGISTER ONLINE

NORTHWEST.HTMMIXER.COM

The HTM Mixer Northwest has been approved for up to 4 CEUs by the ACI

- Continuing Education Credits
- Engaging Exhibit Hall
- Unparalleled Networking



EDUCATION

SATURDAY, AUGUST 1

8:30-9:30 AM



Communication, Teamwork, and Leadership Challenge

Carol Davis-Smith, President, Carol Davis-Smith & Associates, LLC

There are countless webinars, courses, and experts teaching leadership, teamwork, and communication—and I've contributed to that body of content myself. We absorb the material and take notes, but often struggle to apply it effectively back at work. What we really need is a low-risk way to practice—like a simulation that lets us observe and improve how we communicate, collaborate, and lead. The tangram simulator provides that opportunity for anyone willing to fully engage and strive for excellence.



I Swear I Looked! Documenting Unable to Locate Equipment

Joe Stockman, Director of Product Experience, FSI

What do you do when you can't find an asset? Being unable to locate equipment when it's due for inspection is a headache for HTM departments, but it doesn't always have to mean being out of compliance. Having a clear documentation process and a plan for handling "Unable to Locate" assets helps keep operations organized and prepares you for surveys. This session will provide guidance on creating policies for missing assets, documenting search and maintenance efforts, and removing or reinstating equipment in the inventory.



Shaping the Future (The path from BMET to CRES)

Keith Hall, Diagnostic Imaging Analyst, Intelas Health

This presentation outlines a practical, repeatable pathway from BMET to Imaging Service Engineer and ultimately to CRES certification. It highlights the skills, mindset, training, and mentorship needed to successfully transition into imaging roles, along with the growing demand for this specialization. The session also explores how organizations can support development through structured training and investment in people. Attendees will gain actionable insights, real-world lessons, and resources to support their imaging career growth.

10:00-11:00 AM



How to Use the Latest Technology to Speed Through Your PMs with Greater Accuracy and Simplicity

Rick Walston, Product Specialist, Pronk Technologies

In this presentation we will discuss the challenges HTM departments have in completing preventative maintenance. We will show how with the proper tools; tests can be automated and the data from the tests can be documented. Using the tools we discuss, we will show how tasks can be completed in less time, with more accuracy, and all activities can be documented to ensure regulatory compliance.



The Blueprint for Becoming a Quality HTM Director

Eric Massey, Regional Director National Field Service, Intelas Health

This session provides a practical framework for HTM leaders to move from reactive firefighting to structured, high-performance leadership, including how to take control of their time using the 60/40 Rule and Core Day™. Attendees will



Don't Let Medical Equipment End-of-Life Be the End-of-You

Carol Davis-Smith, President, Carol Davis-Smith & Associates, LLC

"It depends" is often the answer to whether a device is end-of-life, largely because no universal definition has existed until now. This session introduces clear end-of-life categories and the key milestones associated with each. Interactive case studies will illustrate concepts and incorporate both attendee and speaker experiences. It is designed for clinical engineers and leaders at all levels, offering practical insights to support immediate application and career growth.

2:00-3:00 PM



Mastering the Biomed Journey: Skills, Training, and Career Growth

Jamie Spragis, Technical Sales Engineer, Fluke Biomedical and Benjamin K. Roberts, MS, CBET, Biomedical Electronics Faculty, North Seattle College

Join industry veterans Jamie Spragis, CBET, and Benjamin Roberts, MS, CBET for an insightful session at the HTM Mixer Northwest. Explore the evolving path of biomed technicians, from foundational education and hands-on experience to advanced training programs. Learn how to leverage diverse technical backgrounds, navigate certification processes, and gain practical knowledge for success in healthcare technology management. Whether you're just starting out or advancing your career, this session offers valuable perspectives and actionable insights.



30, 60, 90 days, and Beyond: Successful Orientation and Retention

Mike Busdicker, HTM Leader

The first 90 days are critical in the success of new hires. Individuals need to be provided with an orientation plan that outlines detailed expectations and how to be successful. Leaders must provide clear and concise steps, ensure they meet human resource requirements, and conduct routine follow-up with new hires. Many times, the loss of talented staff in a short period of time can be traced to an ineffective orientation plan and lack of leadership follow-up.



Overcoming Imposter Syndrome

Jessica Curtiss, Business Development Executive, MW Imaging

This presentation covers recognizing how imposter syndrome impacts you based on past and present situations and environments. It will help build strategies, set you up for success, and allow you to recognize how and when imposter syndrome impacts you. Additionally it will offer a workshop setting for reflection and developing systems and plans to overcome imposter syndrome, allowing attendees to step into their full potential.



3:15-4:15 PM

HTM Think Tank: Open Dialogue for Idea Sharing and Collaborative Brainstorming

Steve Ellithorpe, Executive Director, Providence (Retired)

HTM Think Tank is an interactive session designed to foster open dialogue, shared ideas, and collaborative problem-solving among HTM professionals. Attendees are encouraged to bring current challenges, opportunities, and questions to engage with peers and gain practical, actionable insights for their own departments and facilities. Participants will leave with new perspectives and strategies to support professional growth and future success.



EXHIBITOR INFORMATION

Table Top Exhibit \$1,995

Includes the following:

- (1) 6' skirted table
- (2) chairs
- (2) booth personnel
- Company listing on the conference website

View the current exhibit hall floorplan or reserve a table top at northwest.htmmixer.com



Scan the QR code to reserve.

TAG US ON YOUR SOCIALS
#HTMMIXER



REGISTRATION INFORMATION

HOSPITAL-EMPLOYEE

FREE*

Free with discount code:
26MIXER-NORTHWEST

Includes:

- Educational seminars
- Exhibit hall entrance
- Networking events

NON-HOSPITAL EMPLOYEE

\$200 / PERSON

Includes:

- Educational seminars
- Exhibit hall entrance
- Networking events

HYATT REGENCY BELLEVUE

900 Bellevue Way NE
Bellevue, WA 98004

Group Rate: \$209/night

Cutoff for group rate:
July 9, 2026

(Please note, room block may sellout prior to the deadline.)

Reservations:
(425) 462-1234

Direct Booking Link:
Scan QR code



*ONLY available to individuals employed with a hospital, health care facility, or are active military/students. Proof of employment required.

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NORTHWEST.HTMMIXER.COM
TO REGISTER